



Sponsorship and vendor opportunities are available at the following well-attended annual events - Reach thousands of consumers in Anaheim. Contact Marianna Torne for more information: marketing@marketplaceteam.com Office: 714-999-0888

Date	Event Details	Event Name	Description	Pictures
February 14, 2026	Time: 12PM-4PM Saturday Studio/ Placita	Valentine's Day Concert	Annual Valentine's Dance in the back lot. Pasteles Verdes Oldie Romantica group, dance contest, free roses, Ballet Folklorico, photo kissing booth Attendance 2,000	
March 5 th - March 8 th , 2026	Time: Thurs & Fri 5PM-11PM, Sat & Sun 2PM-11PM Front parking lot	Spring Carnival	22nd Annual Spring Carnival event will feature live music, food, cultural performances and carnival rides. Vendor booth opportunities are available Attendance: 20,000	
April 5th, 2026	Time: 12PM-4PM Sunday Studio/ GATE 5 parking lot	Easter Festival	Annual Family Easter Celebration will feature the Easter Bunny, a coloring contest, traditional egg hunt, games and more. Family photos with the Easter Bunny will be available. Attendance: 800	
April 26th, 2026	Time: 12PM-5PM Sunday Studio/ GATE 5 parking lot	Kids Day	Annual Family Kids Day Celebration will feature a coloring contest, traditional entertainment, games and more. Attendance: 800	
May 10th, 2026	Time: 12PM-4PM Sunday La Placita	Fiesta del Día de Las Madres	A time to celebrate Mothers Day with the whole family. There will be live Mariachi, Free Flowers to all Mothers and a few select Mothers will be able to receive a FREE Dinner with her family courtesy of the Marketplace and Miguelitos Tacos. Attendance: 800	

June 21, 2026	Time: 12PM-4PM Sunday La Placita	Father's Day Celebration	Celebrate Fathers Day with us. The Marketplace will have special appearances, Live Bands, Mechanical Bull, Full Taco Bar and Many More Surprises! Attendance: 2,000	
August 2th, 2026	Time: 12PM-4PM Sunday Studio	Back to School Event	A time to celebrate going back to school. The Marketplace will be giving away school supplies to the first 300 students. In addition, we will have live entertainment, crafts and bouncers available for the whole family. Attendance: 800	
August 8th, 2026	Time: 10AM-4PM Saturday Parking lot GATE 8 & GATE 5	Lowrider Car Show	LowRider Classic Car Show. Award Categories, Raffle Prizes, Live Music, Food Booths and more. For more information and Registration contact: OC Viejitos Raynbow (714) 986-4024 Attendance: 1,000	
September 4 th - 7 th , 2026	Time: Friday-Monday 2PM-11PM Front parking lot	Gran Fiesta Mexican	The event will feature live music, food, cultural performances and carnival rides. Vendor booth opportunities are available Attendance: 15,000	
September 12, 2026	Time: 10AM -2PM Saturday Parking lot GATE 2	Community Health Fair	FREE! Community Health Fair for the public. Screening, Dental, Vision, Cholesterol, Blood Test and more. Vendor booth space is available! Attendance: 800	
September 20, 2026	Time: Sunday 12PM-5PM Placita	Ballet Folklorico & Mariachi - Fiesta Patrias	Ballet Folklorico & Mariachi for Hispanic Heritage Month	
October 31st, 2026	Time: 12PM-4PM Saturday Studio	Halloween Celebration	Join us at our annual Halloween celebration. The Marketplace will host a costume contest for the most creative costume. Participants will be grouped according to age. Every age is welcome! Pumpkin decorating, face painting, games, and trick & treat in the 200 stores. Attendance: 800	

November 1st, 2026	Time: Sunday 12PM-4PM Placita	Dia de los Muertos	<i>Dia de los Muertos.</i> Families will be invited to place photos of their loved ones in a traditional <i>Dia de los Muertos</i> altar. Mariachi and folkloric dancers, arts & crafts, face painting, and much more will be available for kids and the entire family.	
December 4th, 2026	Time: Friday 3PM-7PM Studio/Placita	Toy Giveaway	The Marketplace will be giving <u>free</u> toys to the first 1,000 kids. Families will have the opportunity to take pictures with our Christmas characters. Attendance: 2,000	
December 13th, 2026	Time: Sunday 12PM-4PM Studio	Posada Navideña	There will be Christmas Carolers singing throughout the Marketplace ending at our Nativity set with a re-enactment of Mary and Joseph. Live festive music will surround <i>La Placita</i> . Activities for kids will be available like: face painting, jumpers, and more! Attendance:1, 000	