



the Anaheim Marketplace

1440 S ANAHEIM BLVD, ANAHEIM CA  
WWW.ANAHEIMMARKETPLACE.COM

714-999-0888

**ANAHEIM MARKETPLACE**  
Orange County's Largest Indoor Swapmeet  
[www.anaheimmarketplace.com](http://www.anaheimmarketplace.com)

**NO SPONSORSHIP  
V PACKET**

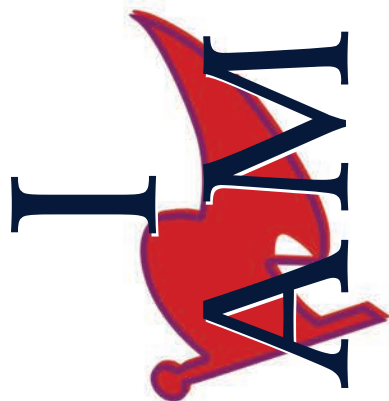




# ABOUT THE ANAHEIM MARKETPLACE



## WHY PARTNER WITH US?



the Anaheim Marketplace

The Anaheim Marketplace is the largest indoor swap meet in Orange County. The Marketplace offers a unique shopping experience with over 200 specialty shops ranging from electronics to jewelry at prices up to 40% less than retail. The Marketplace also offers live entertainment and special events in a fun environment.

We cater to the Spanish-speaking community. We offer the local Latino population more than shopping, but a part of their culture. Our events center around our community from events catered to children, such as our kid's camp, to events based on tradition, like our annual Christmas Posada. Partnering with us to help bring to life these events will provide you with a unique marketing and branding opportunity among one of the fastest growing and most loyal demographics in the country.

## EVENT FEATURES

Parents, kids and sponsors will experience a high-energy, family-friendly environment with:

- Live stage performances
- Face painters
- Balloon artists
- Entertainment throughout the day
- Raffles and prizes
- Free giveaways
- and more!

Our events are broken down into three different categories, each with different focuses:

- Cultural Events
- Community Events
- Carnival Events

Sign up today to get exposure and reach thousands of consumers in the Orange County area.





# CULTURAL EVENTS



WE ARE PROUD TO HOST EVENTS THAT HELP PROMOTE OUR COMMUNITY'S CULTURAL HERITAGE. FROM TRADITIONAL EVENTS LIKE "DAY OF THE DEAD" TO MORE MODERN EVENTS LIKE OUR "HALLOWEEN SPOOKTACULAR", OUR EVENTS FOCUS ON FUN FOR ALL AGES. OUR EVENTS DON'T JUST SERVE AS A WAY TO KEEP TRADITIONS ALIVE, BUT TO CREATE NEW MEMORIES FOR EVERYONE. JOIN US IN THE CELEBRATION.



## EASTER EXTRAVAGANZA

ANNUAL FAMILY EASTER CELEBRATION WILL FEATURE THE EASTER BUNNY, A COLORING CONTEST, TRADITIONAL EGG HUNT, GAMES AND MORE. FAMILY PHOTOS WITH THE EASTER BUNNY WILL ALSO BE AVAILABLE.

APRIL 16 FROM 12-4PM

## MOTHER'S DAY

COME CELEBRATE MOTHER'S DAY WITH THE ENTIRE FAMILY AT THE ANAHEIM MARKETPLACE. THERE WILL BE LIVE MARIACHI, FREE FLOWERS TO ALL MOTHERS AND BEAUTY MAKEOVERS



MAY 14 FROM 12-4PM



## FIESTA DEL DÍA DE LOS PADRES

CELEBRATE FATHERS DAY WITH US. THE MARKETPLACE WILL HAVE SOME SPECIAL APPEARANCES, LIVE BANDS, A MECHANICAL BULL, A FULL TACO BAR AND MANY MORE SURPRISES!

JUNE 18 FROM 12-4PM

## HALLOWEEN SPOOKTACULAR

JOIN US AT OUR ANNUAL HALLOWEEN SPOOKTACULAR CELEBRATION! THE MARKETPLACE WILL HOST A COSTUME CONTEST FOR THE MOST CREATIVE COSTUME. PUMPKIN DECORATING, FACE PAINTING, CANDY DISTRIBUTION, AND MORE.



OCTOBER 8 FROM 12-4PM



## DÍA DE LOS MUERTOS

FAMILIES WILL BE INVITED TO PLACE PHOTOS OF THEIR LOVED ONES IN A TRADITIONAL DIA DE LOS MUERTOS ALTER. MARIACHI AND FOLKLORIC DANCERS, ARTS & CRAFTS, FACE PAINTING, AND MUCH MORE WILL BE AVAILABLE FOR KIDS AND THE ENTIRE FAMILY.

NOVEMBER 5 FROM 12-4PM

## SNOW DAY

JOIN US FOR A SNOW DAY! THE MARKETPLACE WILL HAVE OVER 25 TONS OF SNOW FOR CHILDREN TO PLAY IN OR SLIDE DOWN A SNOW HILL. THERE WILL BE LIVE ENTERTAINMENT, A PARADE, FREE HOT CHOCOLATE, CRAFTS, GIVEAWAYS AND MORE.



DECEMBER 3 FROM 12-4PM



## POSADA NAVIDENA

WE WILL TAKE PART OF THE TRADITIONAL POSADA WHERE PEOPLE WILL SING DOWN OUR HALLS TO OUR NATIVITY SET. LIVE FESTIVE MUSIC WILL SURROUND LA PLACITA. ACTIVITIES FOR KIDS WILL BE AVAILABLE LIKE: FACE PAINTING, JUMPERS, AND MORE!

DECEMBER 10 FROM 12-4PM





# CULTURAL EVENTS SPONSORSHIP LEVELS



SPONSORSHIP OPPORTUNITY

## PLATINUM: \$1,000

- GOLD PACKAGE
- OFFICIAL PARTNER OF AIM FOR TH EVENT
- NAMING RIGHTS TO ONE COMPONENT OF THE EVENT

## GOLD: \$500

- (1) 10X10 PROMOTIONAL BOOTH AT THE EVENT WITH CANOPY TENT IF NEEDED
- LOGO EXPOSURE ON 5,000 FLYERS
- (5) FACEBOOK MENTIONS 1 WEEK PRIOR TO EVENT
- RADIO ANNOUNCEMENT
- (1) TABLE SPACE INSIDE THE ANAHEIM MARKETPLACE
- (1) BANNER DISPLAY ON STAGE
- PA ANNOUNCEMENTS INSIDE THE MARKETPLACE HEARD BY 10,000 CUSTOMERS WEEKLY

## SILVER: \$400

- (1) 10X10 PROMOTIONAL BOOTH AT THE EVENT
- LOGO EXPOSURE ON 5,000 FLYERS
- (3) FACEBOOK MENTIONS 1 WEEK PRIOR TO EVENT
- RADIO ANNOUNCEMENT

## BRONZE: \$300

- (1) 10X10 PROMOTIONAL BOOTH AT THE EVENT
- LOGO EXPOSURE ON 5,000 FLYERS





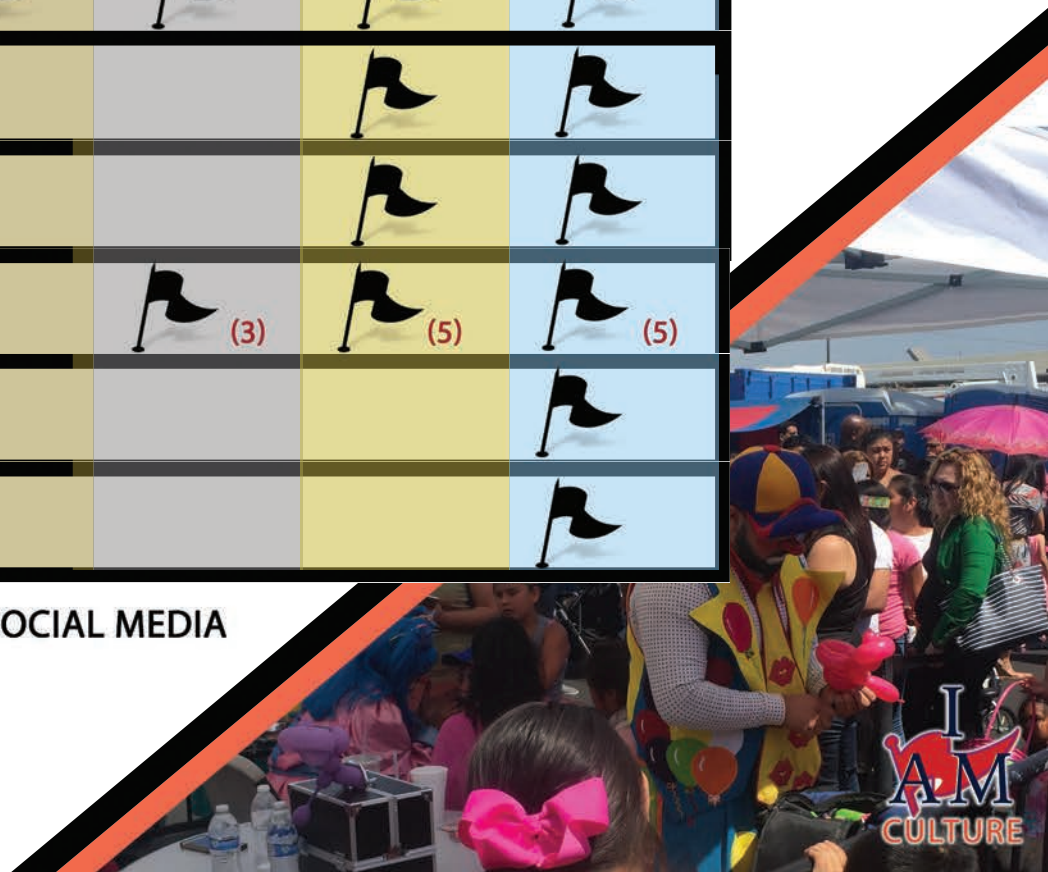
# CULTURAL EVENTS SPONSORSHIP LEVELS



SPONSORSHIP OPPORTUNITY

	BRONZE	SILVER	GOLD	PLATINUM
10X10 PROMOTIONAL BOOTH AT THE EVENT	Flag	Flag	Flag	Flag
10X10 CANOPY TENT AT THE EVENT			Flag	Flag
BANNER DISPLAYED ON STAGE			Flag	Flag
FLYER DISTRIBUTION AT EVENT		Flag	Flag	Flag
ANNOUNCEMENT DURING EVENT		Flag	Flag	Flag
LOGO EXPOSURE ON ALL MEDIA	Flag	Flag	Flag	Flag
5,000 EVENT FLYER DISTRIBUTION IN ANAHEIM	Flag	Flag	Flag	Flag
PA ANNOUNCEMENT AT MARKETPLACE			Flag	Flag
BRAND EXPOSURE ON EVENT RADIO/TV SPOTS			Flag	Flag
FACEBOOK MENTIONS 1 WEEK PRIOR (3/5) <sup>A</sup>		Flag (3)	Flag (5)	Flag (5)
NAMING RIGHT TO AN EVENT COMPONENT				Flag
OFFICIAL PARTNER OF EVENT				Flag

<sup>A</sup>: THE NUMBER OF POSTS ON SOCIAL MEDIA





# COMMUNITY EVENTS



OUR COMMITMENT TO OUR GUESTS GOES BEYOND PROVIDING A GREAT SHOPPING EXPERIENCE. AT OUR COMMUNITY EVENT WE FOCUS ON GIVING BACK AND SHOWCASING OUR COMMUNITY'S POTENTIAL. WE PROVIDE FREE GIVEAWAYS AND HOST A VARIETY OF COMPETITIONS EVERY YEAR. JOIN US IN FOSTERING OUR COMMUNITY.

## WEDDING CEREMONIES

OVER 30 COUPLES WILL SAY "I DO" AT THE SAME TIME. MORE THAN 300 FAMILY MEMBERS & FRIENDS WILL BE PRESENT TO CELEBRATE THE UNION. LIVE MARIACHI, CAKE, AND CHAMPAGNE WILL BE AVAILABLE.

**FEBRUARY 12 FROM 2-5PM**

## KID'S CAMP

KID'S CAMP CATERS TO CHILDREN IN ELEMENTARY SCHOOL; GRADES 1ST TO 6TH OR AGES 6 TO 11. MANY ACTIVITIES WILL BE AVAILABLE, SPECIAL GUESTS, AND MORE!

**JULY 10-14 FROM 10AM-12P**

## BACK TO SCHOOL EVENT

LET'S CELEBRATE THE NEW SCHOOL YEAR! THE EVENT WILL FEATURE LIVE ENTERTAINMENT, CRAFTS, BOUNCERS AND MORE ACTIVITIES FOR THE ENTIRE FAMILY.

**JULY 16 FROM 12-4PM**

## BALLET FOLKLORICO COMPETITION

WITNESS UNIQUE CULTURAL DANCE PERFORMANCES AT THE 4TH ANNUAL BALLET FOLKLORICO COMPETITION. DIFFERENT DANCERS FROM ALL WALKS OF LIFE COME FROM ALL OVER TO PERFORM THEIR RENDITIONS OF TRADITIONAL MEXICAN DANCES.

**AUGUST 6 STARTING AT 10AM**

## COMMUNITY HEALTH FAIR

FREE! COMMUNITY HEALTH FAIR FOR THE PUBLIC WILL INCLUDE SCREENINGS FOR DENTAL, VISION, CHOLESTEROL, BLOOD TEST AND MORE.

**AUGUST 20 FROM 11AM-3PM**

## KID'S TALENT SHOW

KIDS TALENT SHOW WILL TAKE PLACE INSIDE THE STUDIO. CHILDREN FROM AGE 6 TO 14 WILL SHOWCASE THEIR SPECIAL SKILLS. THE WINNER WILL PERFORM IN UPCOMING EVENTS. REMEMBER TO REGISTER YOUR TALENTED KID!

**OCTOBER 8 FROM 12-4PM**

## TURKEY/BASKET GIVEAWAY

MORE THAN 150 FROZEN TURKEYS WILL BE GIVEN AWAY TO GUESTS WHO MAKE A MINIMUM PURCHASE OF \$20 OR MORE FROM THE 200+ STORES IN THE MARKETPLACE. THANKSGIVING BASKETS WILL ALSO BE RAFFLED. DON'T FORGET TO ENTER THE RAFFLE!

**NOVEMBER 20**

## 1,000 TOY GIVEAWAY

THE MARKETPLACE WILL BE GIVING FREE TOYS TO THE FIRST 1,000 KIDS. FAMILIES WILL HAVE THE OPPORTUNITY TO TAKE PICTURES WITH OUR CHRISTMAS CHARACTERS.

**DECEMBER 1 FROM 3-5PM**





# COMMUNITY EVENTS SPONSORSHIP LEVELS



SPONSORSHIP OPPORTUNITY

## PLATINUM: \$1,000

- GOLD PACKAGE
- OFFICIAL PARTNER OF AIM FOR TH EVENT
- NAMING RIGHTS TO ONE COMPONENT OF THE EVENT

## GOLD: \$500

- (1) 10X10 PROMOTIONAL BOOTH AT THE EVENT WITH CANOPY TENT IF NEEDED
- LOGO EXPOSURE ON 5,000 FLYERS
- (5) FACEBOOK MENTIONS 1 WEEK PRIOR TO EVENT
- RADIO ANNOUNCEMENT
- (1) TABLE SPACE INSIDE THE ANAHEIM MARKETPLACE
- (1) BANNER DISPLAY ON STAGE
- PA ANNOUNCEMENTS INSIDE THE MARKETPLACE HEARD BY 10,000 CUSTOMERS WEEKLY

## SILVER: \$400

- (1) 10X10 PROMOTIONAL BOOTH AT THE EVENT
- LOGO EXPOSURE ON 5,000 FLYERS
- (3) FACEBOOK MENTIONS 1 WEEK PRIOR TO EVENT
- RADIO ANNOUNCEMENT

## BRONZE: \$300

- (1) 10X10 PROMOTIONAL BOOTH AT THE EVENT
- LOGO EXPOSURE ON 5,000 FLYERS

\*MORE SPONSOR, PARTNERSHIP, AND BRANDING OPPORTUNITIES ARE AVAILABLE FOR THESE TYPES OF EVENTS. PLEASE CONTACT US ABOUT OTHER OPTIONS AT (714)999-0888





# COMMUNITY EVENTS SPONSORSHIP LEVELS



SPONSORSHIP OPPORTUNITY

	BRONZE	SILVER	GOLD	PLATINUM
10X10 PROMOTIONAL BOOTH AT THE EVENT	Flag	Flag	Flag	Flag
10X10 CANOPY TENT AT THE EVENT			Flag	Flag
BANNER DISPLAYED ON STAGE			Flag	Flag
FLYER DISTRIBUTION AT EVENT		Flag	Flag	Flag
ANNOUNCEMENT DURING EVENT		Flag	Flag	Flag
LOGO EXPOSURE ON ALL MEDIA	Flag	Flag	Flag	Flag
5,000 EVENT FLYER DISTRIBUTION IN ANAHEIM	Flag	Flag	Flag	Flag
PA ANNOUNCEMENT AT MARKETPLACE			Flag	Flag
BRAND EXPOSURE ON EVENT RADIO/TV SPOTS			Flag	Flag
FACEBOOK MENTIONS 1 WEEK PRIOR (3/5) <sup>A</sup>		Flag (3)	Flag (5)	Flag (5)
NAMING RIGHT TO AN EVENT COMPONENT				Flag
OFFICIAL PARTNER OF EVENT				Flag

<sup>A</sup>: THE NUMBER OF POSTS ON SOCIAL MEDIA





# CARNIVAL EVENTS



THE ANAHEIM MARKETPLACE PRIDES ITSELF IN ITS FUN! WE PROVIDE ENTERTAINMENT AND FUN AT EVERY EVENT, BUT TWICE A YEAR WE TAKE THE FUN TO THE NEXT LEVEL WITH OUR FOUR DAY CARNIVALS. JOIN US AS WE BRING IN THE FUN WITH SPECIAL LIVE MUSIC PERFORMANCES, FOOD, CARNIVAL RIDES AND MUCH MORE.

## SPRING CARNIVAL

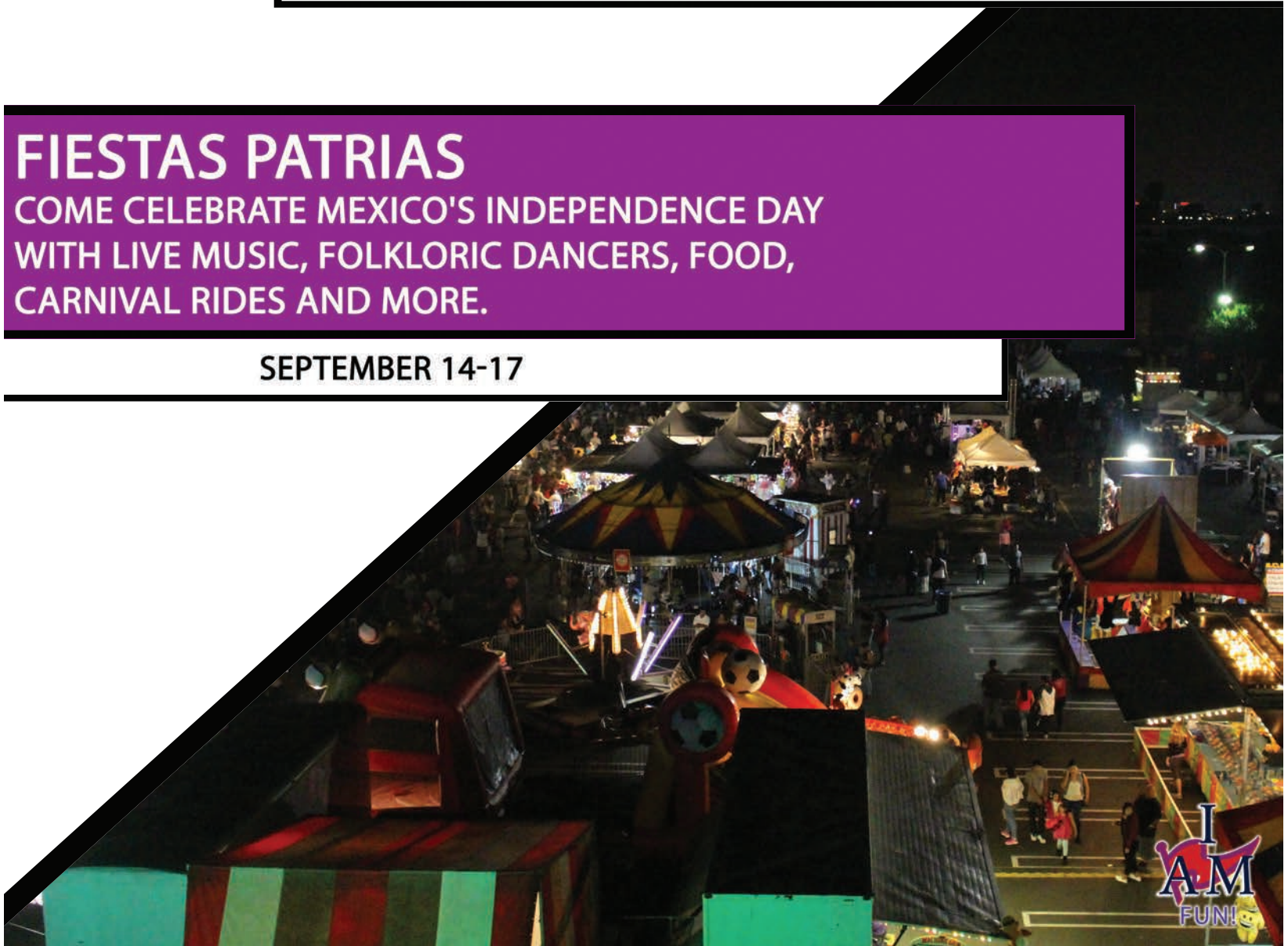
19TH ANNUAL SPRING CARNIVAL EVENT WILL FEATURE LIVE MUSIC, FOOD, CULTURAL PERFORMANCES AND CARNIVAL RIDES.

MARCH 2-5

## FIESTAS PATRIAS

COME CELEBRATE MEXICO'S INDEPENDENCE DAY WITH LIVE MUSIC, FOLKLORIC DANCERS, FOOD, CARNIVAL RIDES AND MORE.

SEPTEMBER 14-17





# CARNIVAL EVENTS SPONSORSHIP LEVELS



SPONSORSHIP OPPORTUNITY

## PLATINUM: \$3,000

- GOLD PACKAGE
- OFFICIAL PARTNER OF AIM FOR THE EVENT
- NAMING RIGHTS TO ONE COMPONENT OF THE EVENT

## GOLD: \$1,500

- (1) 10X10 PROMOTIONAL BOOTH AT THE EVENT WITH CANOPY TENT IF NEEDED
- LOGO EXPOSURE ON 5,000 FLYERS
- (5) FACEBOOK MENTIONS 1 WEEK PRIOR TO EVENT
- RADIO ANNOUNCEMENT
- (1) TABLE SPACE INSIDE THE ANAHEIM MARKETPLACE
- (1) BANNER DISPLAY ON STAGE
- PA ANNOUNCEMENTS INSIDE THE MARKETPLACE HEARD BY 10,000 CUSTOMERS WEEKLY

## SILVER: \$900

- (1) 10X10 PROMOTIONAL BOOTH AT THE EVENT
- LOGO EXPOSURE ON 5,000 FLYERS
- (3) FACEBOOK MENTIONS 1 WEEK PRIOR TO EVENT
- RADIO ANNOUNCEMENT

## BRONZE: \$600

- (1) 10X10 PROMOTIONAL BOOTH AT THE EVENT
- LOGO EXPOSURE ON 5,000 FLYERS

## VENDOR BOOTH OPTIONS: NON-FOOD VENDOR \$400

## FOOD VENDOR \$900\*

\*DOES NOT INCLUDE  
HEALTH DEPARTMENT PERMITS





# BECOME A SPONSOR TODAY



IF YOU ARE INTERESTED IN BECOMING A SPONSOR, PLEASE FILL OUT THE FORM BELOW.  
IF YOU HAVE ANY QUESTIONS OR IF YOU ARE INTERESTED IN OTHER MARKETING OPPORTUNITIES, CONTACT US AT 714-999-0888.

DATE: \_\_\_\_\_ SPONSOR AMOUNT: \$ \_\_\_\_\_

NAME OF COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE #: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PAYMENT FOR EACH EVENT MUST BE MADE 1 MONTH PRIOR TO DAY OF EVENT.  
CHECKS PAYABLE TO ANAHEIM MARKETPLACE

SPONSORSHIP OPPORTUNITY

## CULTURAL EVENTS

\$1,000 PLATINUM     \$500 GOLD     \$400 SILVER     \$300 BRONZE

### EASTER EXTRAVAGANZA

- PLATINUM
- GOLD
- SILVER
- BRONZE

### MOTHER'S DAY

- PLATINUM
- GOLD
- SILVER
- BRONZE

### FATHER'S DAY

- PLATINUM
- GOLD
- SILVER
- BRONZE

### HALLOWEEN SPOOKTACULAR

- PLATINUM
- GOLD
- SILVER
- BRONZE

### DIA DE LOS MUERTOS

- PLATINUM
- GOLD
- SILVER
- BRONZE

### SNOW DAY

- PLATINUM
- GOLD
- SILVER
- BRONZE

### POSADA

- PLATINUM
- GOLD
- SILVER
- BRONZE

## COMMUNITY EVENTS

\$1,000 PLATINUM     \$500 GOLD     \$400 SILVER     \$300 BRONZE

### WEDDING CEREMONIES

- PLATINUM
- GOLD
- SILVER
- BRONZE

### KID'S CAMP

- PLATINUM
- GOLD
- SILVER
- BRONZE

### BACK TO SCHOOL

- PLATINUM
- GOLD
- SILVER
- BRONZE

### BALLET FOLKLORICO

- PLATINUM
- GOLD
- SILVER
- BRONZE

### HEALTH FAIR

- PLATINUM
- GOLD
- SILVER
- BRONZE

### KID'S TALENT SHOW

- PLATINUM
- GOLD
- SILVER
- BRONZE

### THANKSGIVING GIVEAWAYS

- PLATINUM
- GOLD
- SILVER
- BRONZE

### TOY GIVEAWAY

- PLATINUM
- GOLD
- SILVER
- BRONZE

## CARNIVAL EVENTS

\$3,000 PLATINUM     \$1,500 GOLD     \$900 SILVER  
 \$600 BRONZE     \$400 NON-FOOD VENDOR     \$900 FOOD VENDOR

### SPRING CARNIVAL

- PLATINUM
- GOLD
- SILVER
- BRONZE
- FOOD VENDOR
- NON-FOOD VENDOR

### FIESTAS PATRIAS

- PLATINUM
- GOLD
- SILVER
- BRONZE
- FOOD VENDOR
- NON-FOOD VENDOR



**I AM**  
the Anaheim Marketplace



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**THANK YOU  
FOR YOUR  
SUPPORT**

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